

COSMETIC



WEB

Information & Service Provider to the Cosmetic & Skin Care Industry!

RATE CARD

Cosmetic Web, South Africa's leading Industry Advertising & Information portal.
www.cosmeticweb.co.za

You can advertise your business, brand, products and services on Cosmetic Web in the form of a banner (See sizing below). No contracts, month by month! This banner can be directed to your email, website, FB etc. Business Directory listing included. We can assist with your banner design at a once off cost of R350 ex vat. All design files and banner design/s will be sent to you so that you can add it to your network. Alternatively you provide the designs.

IN-HOUSE GRAPHIC, WEB & CREATIVE DESIGN

GRAPHIC DESIGN

Digital Design
Print Design
Corporate Identity Design

COSMETIC WEB BANNER DESIGN

Banner Design

WEBSITE DEVELOPMENT

- Wordpress Websites: Design, Development & Management.
- Ecommerce: Online Retail Shop Development and Integration

BANNER PRICE (exc VAT per month)

Home page:

- 1920 x 692 = R1000
- 575 x 575 = R800
- 575 x 276 = R600
- 278 x 275 = R400
- 950 x 505 = R800
- Other pages: 300 x 400 = R600
- Dedicated page on website = R700

ADDITIONAL ADVERTISING

- We also add your banner and information to the CW FB page at no charge.
- You can also provide articles, promos, events, new products, recruitment requirements and more and we add this to Cosmetic Web & FB, unlimited and no charge!
- Cosmetic Web ranks #1 in Google so all interaction on Cosmetic Web will be ranked organically, in turn improving your own website visits and rankings.
- We provide you with your monthly Cosmetic Web Analytics Report that shows, impressions, views relating to your inclusion on Cosmetic Web.

In addition to Advertising, Cosmetic Web provide the following Marketing Services:

- Email Campaigns: Design, Transmission, Reporting
- SEO & Social Media Management - Promotions, Social Campaigns & integration
- Cosmetic Web subscriber Database - Newsletter inclusion, Sponsorship or for exclusive use. Price on request!
- Wordpress Websites: Design, Development & Management.
- Ecommerce: Online Retail Shop Development and Integration
- Recruitment - Part & Full time placements

We look forward to hearing back from you and welcome further discussion.

Thanking You

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Featured Suppliers

See all featured suppliers



New Product Announcements

See all new product announcements

